

FOR IMMEDIATE RELEASE

Cristom Vineyards joins the Mitchell Wine Group in Oregon

July 22, 2019

Effective August 1, legendary Oregon winery Cristom Vineyards will join Mitchell Wine Group's portfolio of fine wine. The Mitchell team is thrilled about the addition of this prestigious winery to their portfolio. General Manager, Edwin Martinis says "we import wines from all over the world but the heart of our business revolves around our local producers. We have always admired Cristom for their iconic wines and commitment to excellence. We couldn't be happier to welcome them to the Mitchell Family."

"It's with tremendous excitement that I announce the appointment of Mitchell Wine Group as Cristom's new exclusive distributor in Oregon. Cristom is a seamless fit for Mitchell's fine wine portfolio. As an independently owned operation Mitchell values local companies, family values and provides an enriching culture for their employees. As a small family owned and run Oregon winery that means a lot to us." says Randy Ford Vice President of Sales at Cristom Vineyards.

The Mitchell Wine Group was founded in 2004 by David Brown with the mission to be the best independent wholesaler of fine wine in the state of Oregon. Based in SE Portland and led by General Manager, Edwin Martinis, the distributor has seen significant growth over the last decade.

"Cristom Vineyards was founded in 1992 with a goal of growing world-class Pinot Noir. 27 years later, second-generation winegrower and owner Tom Gerrie leads tenured winemakers Steve Doerner & Daniel Estrin (formally of Littorai) and our vineyard team in tending to Cristom's estate biodynamic vineyards and producing wines of elegance and structure. Cristom's dynamic wines are recognizable by their hallmark style of whole-cluster fermentation by native yeasts with no filtration, gravity flow and old-school egg white fining. Simply put, minimal intervention old-world winemaking style."

Cristom's wines are sold in 49 states and more than 30 international markets around the world. Their flagship wine, the value-driven **Mt. Jefferson Cuvée Pinot Noir**, was recognized in 2018 as the **#1 Pinot Noir** on **America's best wine lists** by the **Wine & Spirits Magazine Annual Restaurant Poll** and **"The Most Exciting Wines of 2018"** by **Decanter Magazine**. Even as a small Oregon winery, Cristom Vineyards was ranked the **10th most popular brand** overall by **Wine & Spirits Magazine Annual Restaurant Poll** in 2018.

